

# Chaeun Park

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## Experience

### The Home Depot

UX Design Intern  
August 2021 - Present

Design wireframes and high-fidelity mockups to streamline vehicle and tool rental process across **12,000+** Home Depot store locations nationwide

Conduct surveys, user interviews and report user research findings to Home Depot leadership and business partners to drive alignment on roadmap needs

### Intel Corporation

UX Design Intern  
May 2021 - December 2021

Design new peripheral connection experience for **10M+** Intel Evo powered devices, conduct contextual inquiry, mixed methods user research to inform future Intel platform priority usages

### BestFit, Inc.

UX Design Intern  
May 2020 - Present

Lead design of universal application to help underrepresented and disadvantaged students across **26** public universities in Georgia apply for need-based resources.

Work with engineers to create new welfare screening process and capture **\$600,000** of uncollected need-based resources for Georgia college students

### National Institutes of Health

Civic Digital Design Fellow  
August 2020 - December 2020

Develop design recommendations for migration of **43+ PB** of sequencing data to NCBI (National Center for Biotechnology Information) Sequence Read Archive (SRA)

Synthesize user research report and product roadmap for NCBI cloud data tools for bioinformatics scientists in AWS and GCP.

### Develop for Good

Product Designer  
March 2021 - July 2021

Design application wireframes to help social income recipients in Sierra Leone manage their income funds, conduct feedback sessions with nonprofit team and align on stakeholder needs

Collaborate with product managers and engineering team to ship features in agile work cycle

## Leadership

### Director of Design, Design Bootcamp Instructor

Bits of Good  
November 2020 - May 2021

Lead team of 20 product designers in developing web-based applications for non-profit clients, facilitate 10 week bootcamp to help Georgia Tech students break into product design

### Lab Mentor, Teaching Assistant

Interactive Product Design Lab  
August 2021 - Present

Guide Georgia Tech students in coding, designing, and fabricating interactive design and creative technology projects

## Education

### Master of Industrial Design, Human-Centered Computing research

Georgia Institute of Technology  
August 2021 - May 2023 (Expected)

Human-Centered Design, Technology of Poetic Objects, Cyberpsychology, Wellness Studio

### B.S. Industrial Design, Interactive Product Design concentration

Georgia Institute of Technology  
August 2016 - May 2021

Human Factors, User-Centered Design Methods, Interaction Design Studio, Digital Design Methods, Computing for Engineers, 3D Modeling, Graphic Design Literacy, Advanced Digital Rendering, History of Art & Design, Human Rights, Culture of Objects, Soft Product Design, Experiential Prototyping

## Skills

Figma, Adobe Creative Suite, Sketch, Invision Studio, Principle, HTML/CSS, dscout, Miro, Mural, Notion, Arduino, Processing

Interaction Design, User Research, User Flows, Usability Testing, Concept Ideation, Wireframing, Prototyping, Visual Design, Information Architecture, High-Fidelity Mockups, Ethnographic Research, Journey Mapping, Animation

## Other

### President's Undergraduate Research Award

Georgia Institute of Technology, August 2020

### Horizons Hackathon 2020 Winner

HackGT, February 2020