

# Jake Luebeck

ux designer

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portfolio

[jakeluebeck.com](http://jakeluebeck.com)

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[linkedin.com/in/jakeluebeck](https://linkedin.com/in/jakeluebeck)

## experience

### Georgia Tech - *Head Teaching Assistant*

*August 2021 - Present*

- Provided support and teaching assistance for students and professor for graduate-level courses Qualitative Research Methods for HCI and Educational Technology Foundations.
- Mentored small student groups through process of contextual inquiry and design development for course final project.

### Katy Independent School District - *English Teacher*

*August 2015 - September 2020*

- Developed understanding of individual student needs through data analysis, direct observation, and meaningful interaction.
- Designed curriculum rooted in diversity and inclusivity to enable each student to achieve their full potential.
- Established accessibility and equity for all students through the implementation of accommodations and modifications.
- Led fellow team members in collaborative planning and course organization to promote the success of each teacher and their respective students.

## projects

### Seeing Green - *UX Designer*

*August 2021 - December 2021*

Collaborated with a multidisciplinary team and industry partner, Fiserv, to conduct UX design with supporting user research to design a mobile application that promotes long-term financial growth for people from low socioeconomic backgrounds.

### VaxU - *UX Designer*

*August 2021 - December 2021*

Designed and prototyped a mobile application that enables students to communicate with university healthcare providers in an effort to reduce student hesitancy surrounding COVID-19 vaccines.

## education

### Georgia Institute of Technology

*August 2021 - Present*

Master's in Human-Computer Interaction

### University of Texas at Austin

*August 2010 - May 2015*

Bachelor's of Science in Psychology

Bachelor's of Arts in English

## skills

### design

brainstorming, concept sketches, story boards, narrative walkthroughs, user flows, wireframes + mock-ups, style guides + design libraries, paper prototyping, prototyping, evaluations

### research

surveys, interviews, contextual inquiry, affinity mapping, hierarchical task analysis, personas, empathy maps, user-journey maps, usability testing

### tools

Adobe Illustrator, Adobe Photoshop, Figma, Google Analytics, Microsoft Office Suite, Miro, Qualtrics