

YIJING WANG

UX Designer

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🌐 <https://yijings-portfolio.webflow.io/>

EDUCATION

Georgia Institute of Technology

Aug. 2021- Present

Master of Industrial Design

Wuhan University of Technology

Sept. 2016 - Jun. 2020

Bachelor of Engineering

Major: Industrial Design

GPA: 3.74/4.0

AWARDS&PATENTS

iF Design Award 2020 - Design Concept

Taiwan Shengming Application Design Contest

- Award for Excellent Works

Patent For Utility Model

- An anti-theft zipper handle with a mechanical ringing function

Patent For Design

- A Charger (Anker A2631/A2632)

- A Battery For Kids (Anker for Amazon Y1121)

WORK EXPERIENCE

Anker Innovations Technology Co., Ltd. - Product Designer (06/2020-05/2021)

Responsible for the design delivery of the company's SA product line (Special Accounts such as Apple, Amazon, Walmart, Leica, etc.), a number of products have been launched and selling on Amazon.

—Analyzing product line strategy, doing design&market research. Targeting consumer groups and product styles by referring to specific surveys and conduct competitive analysis to determine product features.

ThinkPower Design Co., Ltd. - Product Designer Intern (09/2019-11/2019)

Provided several design concepts of a touch screen electrocardiograph for ThinkPower company. The final design concept was well received by clients and already been brought on streams.

PROJECTS & EXPERIENCE

Co-design Workshop of computer-aid fabrication of haptic interfaces (10/2021-11/2021)

—Based on a few modules of haptic effect, designed a Boxing game experience simulator for Switch games which can be worn on the arm and simulates punching resistance through the spring module.

Data Visualization Project of Breast Cancer (09/2021-12/2021)

—Focusing on the prevention and treatment of breast cancer, searched, cleaned and analyzed relevant data sets online, found the relationship between variables by tableau, so as to get inspiring conclusions.

IF Design Award Project in Xiaoshan Culture Development Co, Ltd. (11/2019-02/2020)

— Designed A zipper handle with a mechanical reminding ringing function and obtained a utility patent.

Studio of Professor Jiefeng Lv in WHUT (09/2017-06/2020)

—Assist the professor with professional projects including wheel hub design of Jufeng Company, toy design of Wonderworld Toy Company, innovation project of Haier washing machine, etc.

Campus newspaper press journalist (09/2016-06/2018)

—Photographed school events, did street interview for school activities. —Planned for the video theme of school's official social media and various volunteer activities.

SKILLS

2D & Prototype Tools: Figma, Axure, Photoshop, Illustrator, Indesign, Mural...

3D & Rendering Tools: Rhino, Alias, Keyshot... **Data Vis/analysis Tools:** Tableau, Excel...

Research Methodology: Quantitative/qualitative research and analysis, Interviews, Persona, User journey map, Storyboard, KANO Model, SWOT Model, Business canvas, Impact Map, Business Blueprint...

Language: English, Mandarin