

SHIREEN KHAN

917.945.5553 | shireenakhan@gmail.com | www.linkedin.com/in/khanshireen

<http://www.shireenkhan.com/portfolio.html>

EXECUTIVE SUMMARY

First year Master of Industrial Design student at Georgia Tech. Research, project management, and product design experience. Extensive global experience in project management and operations.

EDUCATION

MSID ~ (Expected 2023) Georgia Institute of Technology

MBA & MASTER OF INTERNATIONAL AFFAIRS ~ Columbia University

BACHELOR OF INDUSTRIAL ENGINEERING ~ Georgia Institute of Technology

AREAS OF EXPERTISE

- Research
 - Prototyping
 - Technology
 - Project Management
 - User Research
 - Design Thinking
 - Operations
 - Systems Thinking
 - Human-Centered Design
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PROFESSIONAL EXPERIENCE

GEORGIA TECH, Atlanta

2021 – Present

GRADUATE RESEARCH ASSISTANT

Conduct aging- and disability-related user research as a member of a larger team at the AWARE Home, including research related to sensors and smart technology.

VIRTUE GLOBAL CONSULTING, Atlanta, NYC

2012 – Present

Consulting firm spanning engagements in business strategy and sustainable development.

MANAGING DIRECTOR

Partnered with a variety of clients to drive social impact and growth, key engagements below.

- GX – Served as Chief Operating Officer, leading internal transformation of finance and operations; upgraded HR practices, creating new hiring, onboarding, and review processes and inclusive norms; led strategic planning, partnerships, marketing and communications, international office, fundraising, and board relations.
- United Nations – Led primary research to improve multi-stakeholder engagement in high-level intergovernmental negotiations.
- Founded House of Genius Atlanta to support entrepreneurs – Recruited sponsors, entrepreneurs, advisors, built operations, set goals and metrics, led organization.

SHUBIO, Atlanta, NYC

2009 – 2018

Startup developing biomechanically correct, ecologically sustainable footwear.

FOUNDING CEO

- Completed sustainable engineering research fellowship at Loughborough University Centre for SMART sustainable engineering research center.
- Conducted consumer insights research and worked with Georgia Tech students on LCA/sustainability issues.
- Built prototypes to test viability of new designs.

PEPSICO, Purchase, NY / Geneva, Switzerland

2008

DIRECTOR, STRATEGY

Tapped by CEO to design a startup global health business for a new market, addressing micronutrient deficiencies in Africa and Asia. Tenure affected by 2008 restructuring.

- Conducted consumer insights and product development research.
- Generated innovative, sustainable business models incorporating business, environmental and social concerns.
- Negotiated partnerships with health NGO's, WHO, State agencies (USAID, GIZ, DFID), academia and VC's.

WORLD ECONOMIC FORUM, Geneva, Switzerland

2006 – 2008

LEAD PRODUCT MANAGER

Partnered with senior executives at Microsoft, Cisco, AMD, and Intel to design a global IT platform.

- Led a global virtual team and engaged a range of stakeholders to define project parameters and features.
- Platform grew to over 2700 members in 118 countries, creating efficiencies for users working on education partnerships.

ADDITIONAL EXPERIENCE

UNITED NATIONS, U.S. GOVERNMENT, NGOs, Indonesia, Afghanistan, Ghana

BUSINESS STRATEGY AND OPERATIONS CONSULTANT

Provided strategic business development, operational and financial solutions to start-up and turnaround entrepreneurs, increasing revenues and efficiencies. Conducted due diligence and market analysis, and generated strategies for business growth for U.S., Indonesian, and Afghan governments, entrepreneurs, UN, and NGOs. Built key relationships to drive social change.

- In Indonesia, served as Economic Recovery Advisor for U.S. Government following 2004 Asian tsunami. Charged with helping entrepreneurs restart their businesses. Conducted primary and secondary research to design recovery plan.

CNN INTERNATIONAL, Atlanta, GA

PRODUCER, JOURNALIST

Researched, and interviewed hundreds of high-profile guests for #1 program on CNNI, "Q&A with Riz Khan."

AT&T, Atlanta, GA

CHANGE MANAGEMENT SPECIALIST

SKILLS

Adobe Creative Suite, MS Office, Google Suite

LANGUAGES

English, Urdu, Hindi ~ Native Speaker; French, Spanish ~ Proficient.