

XIAOYUN CHEN

UX Designer

(312) 536-5158

xchen757@gatech.edu

www.xiaoyunchen.com

EDUCATION

MS in Human-computer interaction

Georgia Institute of Technology

Expected Dec 2022

MS in Industrial Design

Georgia Institute of Technology

2 years study

BS in Mechanical Engineering

Illinois Institute of Technology

2014-2017

SKILLS

Design

User Interface, Service Design, Wireframes, Concept Sketches, User Flow, Visual Presentations, Story Boards, Data Visualization

Research

User Personas, Task Analysis, Affinity Mapping, Survey, Interviews, Usability Testing, Empathy Map, User Journey Map, Focus Group, Competitive Analysis, A/B Testing, Data Analysis, Literature Review

Tools

Figma, Miro, Adobe Creative Suite, Fusion 360, Keyshot, Axure, Adobe XD, Tableau, After Effect, Adobe Illustrator, Adobe Premiere Pro

RECOGNITION

European Product Design Award

Education Group Winner

Museum of Design Atlanta Exhibition

Project Exhibition

EXPERIENCE

Graphic Marketing Designer | Campus Service @ GaTech

Atlanta, GA | Feb 2021 - Present

- Create flyers, social media graphics, and other visual assets for print and digital platforms while adhering to brand guidelines.

- Generate content for students and faculty weekly newsletter.

UIUX Designer | Appsketiers

Atlanta, GA | Jun 2020 - Jan 2021

- Conduct UIUX design based on Clint's Mapping Questionnaire, which included visual design, UI system, user flow, wireframe, and interactive prototype.

- Helped the UIUX team with client revision and redesign the interactive prototype based on client revision feedback.

- Help the team solve the hoarding of design projects that need to be modified so that new design projects can be carried out more efficiently.

PROJECT

UX Researcher | Cryptocurrency + Online Banking

Atlanta, GA | Aug 2021 - Dec 2021 | Collaborate with Fiserv

- Design a system that embeds cryptocurrency with Chase online banking for advanced and novice crypto users.

- Conduct user research included literary review, competitive analysis, semi-structured interviews, and surveys.

- Use Figma to build an interactive interface prototype and conduct Users' usability testing and expert heuristic evaluations.

UIUX Designer | Reclame

Atlanta, GA | Aug 2021 - Dec 2021

- Design a sustainable dining system for users working or studying from home.

- Conduct user research included literary review, semi-structured interviews, surveys, and a diary study.

- Use Figma to build an interactive interface prototype and conduct user testing.