

Rishivanth Thulasiraman

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EDUCATION

Georgia Institute of Technology, Atlanta

Aug '21 - present

- M.S. in Human Computer Interaction.
- Graduate Teaching Assistant - Introduction to Digital Media.

Indian Institute of Technology, Madras

Aug '14 - Aug '18

- B.Tech in Civil Engineering (Minors in Economics).
- Secured a rank in the top 0.1th percentile out of 1.5 million students to secure admission to IIT Madras.
- One of the ~500 students across India to qualify for Indian National Mathematics Olympiad '14.
- Thesis : Conchain - A blockchain based platform to reduce cost and time overruns in construction projects.

WORK EXPERIENCE

Product Management Consultant | Chennai, India

Jan '20 - Nov '20

• Cooke

- Early stage startup developing a kitchen planner app with access to recipes, shopping lists etc.
- Identified features for the minimum viable product and led a team of developers in the development of the MVP.
- The MVP received a Net Promoter Score of 40 from around 200 user reviews and helped the startup raise seed funds.

• JaiKisan

- Series A funded startup offering a suite of financial products to rural, unbanked Indian population.
- Led product development for an invoicing and billing app targeted towards kirana stores in India.
- The app has over 10000 installs and has a 45% average 30 day retention rate.

Product Manager, Kotak Securities | Mumbai, India

Mar '19 - Dec '19

- Kotak Securities is the stock broking arm of Kotak Mahindra Bank, India's second largest private sector bank.
- Led the redesign of the options trading feature in the mobile app processing over 700 mn. USD in txns. everyday,
- Led a team of 8 developers in the implementation of user configured price alerts and this feature processed 16% of the total transaction volume.

Product Management Intern, Fynd | Mumbai, India

May '16 - Jul '16

- Fynd is a startup (acquired by Reliance Inc.) that operates in hyperlocal e-commerce space.
- Part of the team that built Fynd CC, vendor facing dashboard for order fulfillment. This tool helped the startup scale from 6 cities to 15000 ZIP codes.

Cofounder, Zober | Chennai, India

Feb '15 - Nov '15

- Zober was an IIT Madras incubated startup that built an app to provide local restaurant recommendations.
- Handled growth efforts and signed up 15 5-star hotels in the city onto our platform.

SKILLS

- **Design** - Sketch, Figma, Invision, Framer, Principle, Tumult Hype
- **Development and Analytics** - HTML, CSS, JS (React, D3, Three), Python (scikit-learn)
- **Techniques** - User Research, Market Research, Product Roadmapping, User Story Mapping.