

# Jordan Cutsuries

User Experience Researcher

Jordancut@gmail.com

Portfolio: [Jordancut.com](http://Jordancut.com)

678.315.2663

## Work Experience

### UX Researcher | ServiceMaster Brands

Nov 2021 - Present, Atlanta | Contract

- Executed a research plan focused around the creation of a new Business Intelligence (BI) platform.
- Organized and moderated approximately 40 interviews with business leaders across 3 brands.
- Aggregated and analyzed interview data.
- Recommended feature sets and functions of the business intelligence platform.
- Generated low-fidelity prototypes of various services, applications, and websites.

### Graduate Teaching Assistant | GT College of Design

Aug 2021 - Present, Atlanta

- Educated students on research and design methods.
- Contributed to the development of the design curriculum as a member of the graduate council.
- Demonstrated design and research techniques for students.
- Lectured on variety of topics including professional development, design thinking, and research methodologies.

### Design Researcher/Industrial Designer | Freelance

Jun 2020 - Nov 2021, Atlanta

- Specialized in discovery and design phase of the product development cycle working with individuals and small clients.
- Provided design collateral such as sketches, CAD models, 3D printed prototypes, renderings and manufacturing specifications.
- Evaluated existing product designs through usability testing and proposed solutions.

### Industrial Designer | Britax Child Safety, Inc.

Dec 2018 - Apr 2020, Fort Mill

- Led research and design initiatives on cross-functional teams for several strollers and car seats for the North American market.
- Conducted user research to define product goals/metrics, validate product concepts, and determine business paths.
- Contributed research and design that directly influenced more than 10 products on the market today, with dozens more in the development pipeline.

## Education

### M.S. Human-Computer Interaction

Georgia Institute of Technology

Aug 2021 - May 2023, Atlanta

### B.S. Industrial & Product Design

Georgia Institute of Technology

Aug 2015 - Dec 2018, Atlanta

Dean's List

## Skills

### Software

Adobe Illustrator  
Adobe Photoshop  
Adobe InDesign  
Adobe XD  
Figma

Fusion 360  
Solidworks  
Keyshot  
Protopie  
Miro

### Research Methods

Ethnographic Study  
Card Sorting  
Field Studies  
Task Analysis  
Usability Testing  
Personas

Diary Studies  
Insight Generation  
User Interviews  
Survey Design  
Affinity Mapping  
Heuristic Evaluation

### Physical/Personal

Prototyping  
Hand Sketching  
Wire-framing  
Technical Drawing

Human Factors  
User Testing  
Public Speaking  
3D Printing

## Awards

### International Design Excellence Award (IDEA)

2018 Finalist

Michelin Flux Bicycle Design

### Georgia Tech Chairman Choice Award

2018 Bronze

Michelin Flux Bicycle & Flux Exhibit

### Industrial Branding Award

2017

Accupyc II 1340 Product Design