

SUYASH JUNNARKAR

PRODUCT DESIGNER

suyashmj.com

junnarkarsuyash@gmail.com

linkedin.com/in/suyashjunnarkar/

EXPERIENCE

MathWorks

UX Design Intern 05/2021 - 08/2021

- Redesigned the Simulink toolstrip to change based on task-specific user workflows
- Collaborated with a Senior UX Designer to create mockups in Figma and facilitated 10 usability studies with Client Facing Engineers, and did a second design iteration
- Presented the final designs to stakeholders, and it formed the basis for future toolstrip redesigns
- Facilitated Prototype design workshop for Figma

Georgia Institute of Technology

Graduate Teaching Assistant 01/2021 - Present

- Currently working as a TA for the User Interface Design class
- Mentoring a group of 18 students about the User Experience Design process and acting as an advisor for their 4-month course projects
- Conducting weekly lectures, fostering interest in the User Experience field, and advocating appropriate design practices are some of my responsibilities

STUDENT PROJECTS

CollabR

UX Designer 01/2021 - 05/2021

- Created a touch projector interface to facilitate hybrid work
- Conducted primary research and competition analysis to gather user insights and determine product-market-fit
- Created a Hi-Fi prototype on Figma and conducted in-person semi-structured usability tests to gauge user adoption

ZenTracker

UX Designer 08/2020 - 12/2020

- Created a solution for tracking client progress for college counselors using the ZenVR product
- Conducted primary research and extracted key insights using affinity diagram for determining user requirements and design requirements
- Created a Hi-Fi prototype which was evaluated with users and rated 87.5 on the System Usability Scale

CompanionAI

UX Designer 08/2020 - 12/2020

- Created a mobile app to reduce stress eating in college students
- Conducted and analyzed the survey data of 73 responses and did a one-week diary study with 8 participants
- Created a design style-guide and high-fidelity prototype for iOS on Figma

EDUCATION

Georgia Institute of Technology

M.S. in Human Computer Interaction,
08/2020 - 05/2022 (Expected) . Atlanta, GA

Georgia Institute of Technology

Certificate in Industrial Design,
08/2019 - 05/2020 . Atlanta, GA

VJTI

B.Tech in Electronics Engineering,
08/2015 - 05/2019 . Mumbai, India

SKILLS

Research

User Interview Heuristic Evaluation
Affinity Diagramming Usability Testing
User Persona
Empathy Map
Wizard of Oz Testing

Design

Brainwriting Wireframing
Brainstorming Visual Design
Storyboarding Hi-Fi Mockup
Digital Sketching Interaction Design
Paper Prototyping

Tools

Figma ProtoPie
Miro Illustrator
Adobe XD InDesign
Pen and Paper Photoshop
Balsamiq

PUBLICATION

Exploiting the slowness of electrochromic displays

ISWC 2021

ACM, New York, NY, USA, 97-101