




LINLU ZHOU

UX & VISUAL DESIGNER | SEEKING INTERNSHIP FOR 2017 SUMMER



PROFILE

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SKILLS

- User Experience Design
- User Interface Design
- Visual Design
- Web Development
- Sketching
- Prototyping

LANGUAGES

- HTML
- CSS
- Javascript
- Bootstrap

SOFTWARE

- Photoshop

- Illustrator

- Balsamiq

- Axure

- Sketch

- FramerJS

- After Effects

- Rhino


EDUCATION

- ✦ **MS in Human-Computer Interaction**
GEORGIA INSTITUTE OF TECHNOLOGY | GPA 3.63 2016 - 2018.5
- ✦ **MA in Graphic Design**
UNIVERSITY OF WISCONSIN - MADISON | GPA 3.72 2013 - 2015
- ✦ **B Eng. in Industrial Design**
DALIAN UNIVERSITY OF TECHNOLOGY | GPA 3.56 2009 - 2013

WORK EXPERIENCE

- ✦ **UI Designer & Graphic Designer**
COUPANG - SHANGHAI OFFICE 2015.9 - 2016.7
Was responsible for UX design and UI design for several internal tool system; was in charge of overall branding materials.

PROJECTS

- ✦ **MD2K mHealth Engager Project**
GVU UBICOMP LAB, GEORGIA TECH 2016.9 - present
Did literature review for existing knowledges related to motivation and engagement; did competitive analysis on existing products; assisted in the design of wireframe.
- ✦ **Go Biker Mobile App**
CS8803 HCI CLASS, GEORGIA TECH 2016.8 - 2016.12
Led the user research in team of 4, through the processes of survey, interview and contextual inquiry. Led in ideation and detail design. Was responsible for workflow, wireframing, visual design, and prototyping.
- ✦ **Labor Management System**
COUPANG - SHANGHAI OFFICE 2016.4 - 2016.7
Designed the system UI. Was Responsible for information architecture, workflow, wireframing, visual design, and prototyping.
- ✦ **Fraud Detect System**
COUPANG - SHANGHAI OFFICE 2015.11 - 2016.2
Collaborated with PM and QA to redesign the system UI.

HONORS

- ✦ **Carrie Jones Cady Scholarship**
UNIVERSITY OF WISCONSIN - MADISON 2014.5
- ✦ **Third Prize, 2013 Dalian Design Festival**
CHINA INDUSTRIAL DESIGN ASSOCIATION 2013.5
- ✦ **James B. and Susan Solie Patterson Graduate Student Award**
UNIVERSITY OF WISCONSIN - MADISON 2013.5