

XIAOXUE ZHANG (ELLIE)

Experienced UX Designer & Front End Developer

Portfolio

<http://xiaoxuezhang.info>

Contact

xiaoxuezhang@gatech.edu
(470)985-4848

PERSONAL STATEMENT

Seeking for a full-time **UX Design** position.

I'm a UX designer with a technical background in web development. I worked with fortune 500 companies, creating and optimizing products, understanding users, prioritizing features, and making sure design empowers customers.

EDUCATION

Georgia Institute of Technology

MS- Digital Media 4.0/4.0

2015.8 - 2017.5 | Atlanta, GA

Honors

- First Place for Best App in AT&T Mobile App Hackathon

Wuhan University

BA - Software Engineering 3.4/4.0, Rank: 14/280

2007 - 2011 | Wuhan, China

Honors

- Outstanding Graduate (Top 10%)

- National Scholarship (Top 2%)

- Best Creative Award in the 2nd Firefox Contest

- First Prize in the Graphic Design Contest

MAIN SKILLS

Design

- UI Design
- Motion
- Prototyping
- Infographic

UX Methods

- Contextual Inquiry
- Think-aloud
- Heuristic Evaluation
- Usability Testing

Software

- Sketch
- FramerJS / Principle
- PS / AI
- After Effect

Programming

- HTML / CSS
- Javascript / jQuery
- AngularJS / BackboneJS
- PHP

EXPERIENCE & ACTIVITIES

Philips Healthcare

Interaction Design Intern

May. 2016 – Aug. 2016 (3 months) | Andover, MA

- Turned human behavior and needs into real concepts;
- Crafted user flows and wireframes;
- Built UI mockups and prototypes quickly;
- Collaborated with team members and decision makers.

Freelance

UI Designer & Front End Developer

Sep. 2014 – August. 2015 (1 year) | China

- Designed and developed campaign microsites for several companies;
- Involved in the graphic design for an e-commerce site;
- Designed a question-and-answer website for farmers.

Tencent Holdings

Front End Developer & Web Designer

July 2011 – Sep. 2014 (3 years) | Shenzhen, China

- Led front-end development on 2 projects;
- Optimized web applications to maximize performance;
- Researched and prototyped new technology;
- Designed web UI for side projects

Main Projects

- Visual Analytics of User Behavior

- Tencent Questionnaire System (**40,275,027 users**)

See it online: <http://wj.qq.com>

- Tencent Auto Compression System (20,000

compression operations; Applied by 7 departments)

Honors

- Outstanding Employee (Top 5%)

- 2x: Customer's Favorable Individual (Top 5%)


- 2x: Outstanding Team

SOCIAL

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