

YAJING (JEMMA) YANG

+1(470)-775-4842 | yajing@gatech.edu | <http://yajingyang.com>

950 Marietta
Street NW,
Atlanta, 30318
Georgia

Personal Statement

I am seeking for a UI designer & interactive designer internship position at Summer, 2017.

Transitioned from a previous journalist to now an experience designer, I am always eager to explore innovative techniques, desire to tell fascinating stories by multiple mediums, and to ultimately foster more immersive experience.

Main Skills

Design

- Survey Design
- Information Design
- Prototyping
- Visual Design

Software

- AI/PS
- After Effect
- Premiere
- Axure/Sketch

Programming

- HTML/CSS
- JavaScript/jQuery
- D3.js/Node.js

Education

- **Georgia Institute of Technology**
MS - Digital Media 4.0/4.0
2016.08 - 2018.05 | Atlanta, GA
- **Communication University of China**
BA -Communication 3.79/4.0
2012.08 - 2016.06 | Beijing, China

Language

CHINESE	ENGLISH	KOREAN
native	fluent	basic

Experience

- **Weber Shandwick**
Intern Account Executive
Dec. 2015 - June 2016 (5 months) | Beijing, China
 - Designed social media campaign, including digital brochures, graphics and videos.
 - Designed and managed clients' websites to engage target audience.
- **Jiemian.Com**
Intern Reporter
Apr. 2015 - July 2015 (4 months) | Beijing, China
 - Translated English manuscripts, and created visual images for contents.
 - Created and updated weekly news for website and social media platforms.
- **AIESEC in CUC**
Communication Designer
Sept. 2013 - June 2014 (1 year) | Beijing, China
 - Designed monthly social media campaigns for AIESEC promotions on campus.
 - Maintained social platforms, branding and graphics building, and service promotion.
- **Innovation Project**
Project Leader
May 2014 - June 2015 (1 year) | Beijing, China
 - Designed online survey for exploring marketing strategies of Korean TV shows.
 - Analyzed data by SPSS and designed data diagrams for project report.