



Kristan Woolford

USER EXPERIENCE DESIGN/VIDEO PRODUCTION

EXPERIENCE

Tools



EMPLOYMENT

The Coca Cola Company
Global IT
5/2016 - 12/2016

Digital Platforms UX Intern
Wireframing (Axure) and interactive mockup development (InVision)
Analyze existing TCCC internal websites, identify common functionality, and propose research based redesign that can deliver the core set of functionality via a common, shared codebase

Goat Farm Arts Center
1/2016 - Current

Digital Media UX Intern
Present web app mockups based on analytics and Agile user story generation

Graduate Research
Assistant
10/2014 - 5/2016

Frontend Development & Design
UX design consultations with professors; install faculty profile Wordpress websites
Migration of Georgia Tech IAC Faculty profiles to unified domain

People TV, Inc
9/2013 - 10/2014

Director of New Media
Complete overhaul of the organizations website; from concepts to wireframes, designs and HTML / CSS implementation

Light of the World
Ministries
8/2013 - 1/2015

TV & Video Production Manager
Director, producer and editor for multi-cam weekly broadcasts on WATC (Comcast, Direct TV, and AT&T Uverse) and internationally on the Word Network (cable and satellite broadcast in 200+ countries)

Georgia State
University
5/2012 - 10/2014

GSTV Technical Supervisor
Provided training in Final Cut Pro, Adobe CS6, Content Management Systems, studio master control room, and digital production fundamentals to Georgia State University Students

EDUCATION

GEORGIA TECH
2014 - 2016

MS Digital Media
Thesis Topic: Interactive Documentary Exhibition Design

GEORGIA STATE
UNIVERSITY
2010-2013

MA Digital Film/Video Production
Thesis Topic: Intersectionality of Experimental Documentary & Narrative Storytelling



SUCCESSFUL RELATIONSHIPS

Signature Design Atlanta • Georgia Department of Corrections Atlanta • Black Noize Media Atlanta • ScriptureZones Atlanta
• Georgia Tech Ivan Allen College of Liberal Arts IT Atlanta • Atlanta Film Festival Atlanta • Atlanta Press Club Atlanta •



DESIGN & SOFTWARE SKILLS

Standout Skills

UX ARCHITECTURE	● ● ● ● ●
UX ANALYSIS	● ● ● ● ●
VIDEO EDITING	● ● ● ● ●

Software Skills

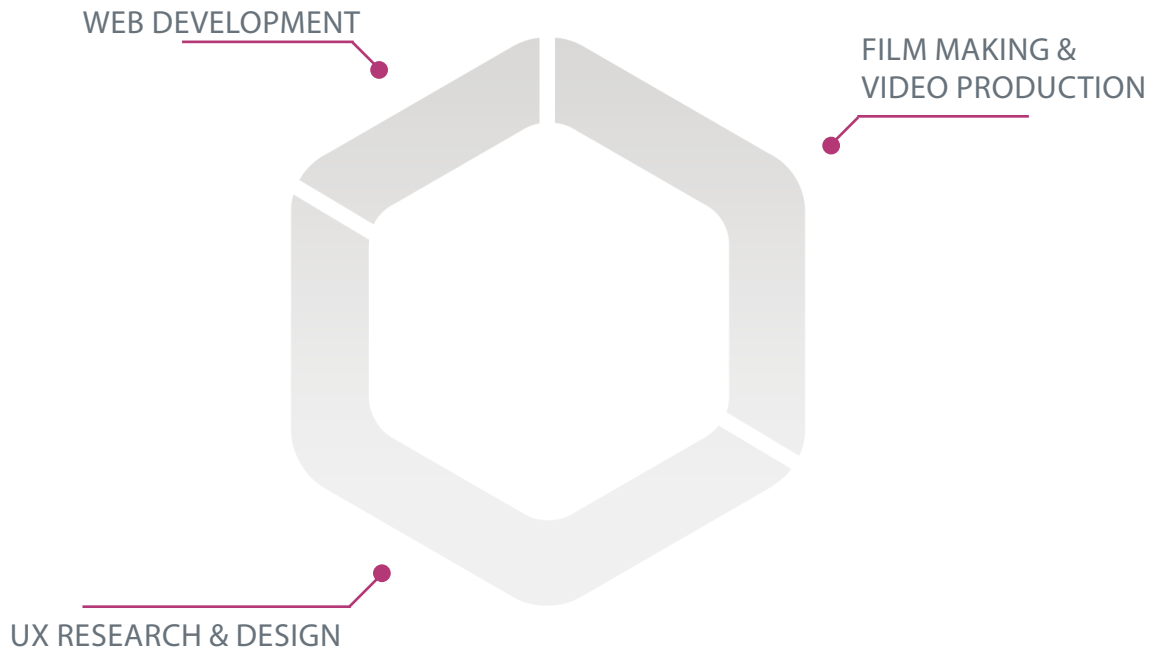
AXURE RP PRO	● ● ● ● ●
INVISION	● ● ● ● ●
PHOTOSHOP	● ● ● ● ●

Web Skills

HTML5	● ● ● ● ●
CSS3	● ● ● ● ●
JAVASCRIPT	● ● ● ● ●



COMPETENCES & WHAT I LOVE



A firm believer in design as a means of expression, I care about the details that go into telling the compelling story of well conceptualized ideas. Even if you don't recognize it at first glance, it's that special something that sets you apart from the competition.

THANKS FOR YOUR TIME

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