

Dan Singer | User Experience Designer

PROFESSIONAL EXPERIENCE

Cox Communications, Atlanta, GA

UX Design Intern, May 2016 - Aug. 2016

- Designed and programmed an HTML prototype of *PD&M Grapevine*, an intranet portal that streamlines and standardizes internal communications and project status reports within the Product Development and Management organization.
- Conducted empathy interviews with PD&M team members, wrote usability testing scenarios, and presented a white paper about *PD&M Grapevine* to PD&M Executive Vice President Steve Necessary.

Georgia Tech Ivan Allen College of Liberal Arts, Atlanta, GA

Content Strategist and Writer, Aug. 2015 - Present

- Manage daily news content for the College's website.
- Develop and write news content, student and faculty research profiles, and event coverage.
- Strategize to generate content that drives social media engagement and SEO efforts.

The Baltimore Sun, Baltimore, MD

Features Intern, Jun. 2014 - Aug. 2014

- Wrote music features profiling popular bands and artists.
- Assisted with web production using The Sun's content management system.

USA Today, McLean, VA

Investigative Intern, Aug. 2013 - Dec. 2013

- Conducted research on fugitive extradition processes on site at the Superior Court of the District of Columbia.
- Led an initiative to survey state health agencies about trust fund theft in nursing homes.

EDUCATION

Georgia Institute of Technology

- Master of Science, Digital Media, expected May 2017

University of Maryland, College Park

- Bachelor of Arts, *cum laude*, Multiplatform Journalism, May 2015
- Honors Citation in Design | Cultures + Creativity

PROJECTS

Sound Happening

Programmed a collaborative music-making installation in which the location of colorful bouncy balls is tracked with a webcam while the data is used to manipulate various parameters of a multitimbral software synthesizer.

Nutshell

Designed a video editor prototype that allows users to create "supercuts" of clips from TV shows while using video streaming services like Netflix and Hulu.

MedMaster

Prototyped an iOS app and an embedded user interface for an "Internet of Things" pill dispenser that tracks medication supply and scheduled doses.

CONTACT

Portfolio

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SKILLS

UX Methods

Comparative Analysis
Design Thinking
Empathy Interviews
Mobile and Web UI Design
Persona Creation
Storyboarding
Survey Design
Sketching
Usability Testing
Wireframing

Coding

HTML5/CSS3
JavaScript/jQuery
Max/MSP
MySQL
PHP
Processing

Software

Adobe Experience Design
Adobe Illustrator
Adobe InDesign
Adobe Photoshop
Adobe Premiere
Audacity
Axure RP Pro
Balsamiq Mockups
Framer.js
InVision
Keynote
Logic Pro
Max/MSP
Microsoft Office
Origami Studio
Sketch
WordPress