

Rachel Miles

Contact: rachelmiles@gatech.edu | <http://rachelmiles.net> | 912.659.7727

As a master's candidate in the Georgia Tech Digital Media program, I spend my time shaping new media experiences by combining my liberal arts background with technology. My master's thesis explores the ways in which public transportation can be used as a medium for storytelling.

My key strengths include experience design with a specialty in brand strategy and alignment along with multi-disciplinary research.

Work Experience

Researcher

2016-present

Ivan Allen College of Liberal Arts | Georgia Institute of Technology

Analyze qualitative and quantitative data in order to produce deliverables in the form of publications and data visualizations.

Editorial Assistant

2015-present

Object Lessons Series | The Atlantic

Working under Ian Bogost, contributing editor at The Atlantic, to edit and publish essays in the Object Lessons series. Correspond with writers and manage the taskflow for the essays, using Slack and Asana.

UX Intern

Summer 2016

State Farm

Served as a UX Designer and Architect in this role. Shadowed a variety of employees in their various roles in order to gain a richer understanding of the field. Through shadowing, I was able to participate in company strategy and vision discussions.

Content Strategist

2015-2016

Ivan Allen College of Liberal Arts | Georgia Institute of Technology

Promoted, developed, and maintained the College brand. Managed and produced visual and written content for web through my role as news writer. Engaged followers of the College on social media.

Presidential Fellow

2011-2015

Presbyterian College | Clinton, SC

Served in three different offices on campus: Campus Life, International Programs, and Communications, performing tasks such as developing marketing materials, writing press releases, and maintaining the website and social media accounts.

Editor-in-Chief

2013-2014

BlueStocking Newspaper | Presbyterian College | Clinton, SC

Before taking the position as the Editor-in-Chief, the newspaper was online only and had no section editors. I identified the skills and passions of my reporters and harnessed that to create one of the strongest newspaper teams to date.

Education

M.S. Digital Media

2015-present | GPA: 3.68
Georgia Institute of Technology

B.S. Spanish Literature

2011-2015 | GPA: 3.91
Presbyterian College | Clinton, SC

Skills

Brand Strategy
Communication
Content Strategy
Editing
Leadership
News Writing
Project Management
Public Speaking
Rapid Prototyping
Research
Responsive Web Design
Social Media
User Experience

Tools

Adobe Creative Suite
Axure
Microsoft Office
Programming Proficiencies: C/C++,
Java, JavaScript, HTML, CSS,
Processing, Python

Publications

"GameBridge: Converging Toward a
Transmedia Storytelling Experience
through Gameplay"
June 2016 | TVX '16 Conference Proceedings

"Sor Juana y la Virgen de
Guadalupe: Colaboradoras en la
creación de la conciencia
mexicana"
September 7th, 2015 | Monografias.com