



ABOUT ME

I'm a passionate User Experience Designer with knowledge in the user-centered design. I advocate for user needs through planning, design and implementation ensuring all output reflects a solid understanding of UX principles.

I have a strong desire to inspire creativity, innovative thinking and offer compelling solutions that translate into building world-class interactive experiences and products across all digital platforms. Working closely with engineering, research and business lines, I have contributed to the development of interface design, interaction models, content structure, ensuring that all of them reflect a clear understanding of target audience behavior, meet their expectations and user needs.



CONTACT ME



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MY SKILLS



UX Design / Interaction Design / HCI



UX Research (SPSS / Survey / User Testing)



Microsoft Word / Excel / Powerpoint



Sketch / Photoshop / Illustrator



HTML5 / CSS3 / Javascript / jQuery



Framer.js / Invision / Origami / Prototpie



Balsamiq Mockups / Axure RP



Java / Python / C# / Arduino



AR / VR (Unity / Vuforia)



Intuitive / Problem Solver / Collaborative
Creative / Communicative / Visionary
Passionate / Detail oriented

Geunbae Lee

Seeking User Experience Design Internship

Portfolio Website: <http://geunbae-lee.com>



EDUCATION



Master of Science in Human Computer Interaction

Georgia Institute of Technology Aug 2016 - Expected May 2018



Bachelor of Arts in Psychology with 2 years in Mechanical Engineering

University of Michigan - Ann Arbor Sep 2009 - May 2015



EXPERIENCE

Graduate Research Assistant

Georgia Tech - Research Network and Operations Center Dec 2016 - Present

- Working on a project (HTML5 application) to help Georgia Tech students find classrooms based on their schedule.
- Continuing on the IoT project to design a system that alleviate traffic problem

Graduate Assistant

Georgia Tech - Research Network and Operations Center Aug 2016 - Dec 2016

- Initiated a project (HTML5 application) to help Georgia Tech students find classrooms based on their schedule.
- Managed GT-RNOC Lab website CIC and GT Journey website using Drupal.
- Worked closely with 3 developers and a professor as a UX Designer on an IoT project which aims to alleviate Atlanta's traffic problem.
- Produced visual designs including posters, logos for apps, and UI elements for various apps.

UI/UX Design Intern

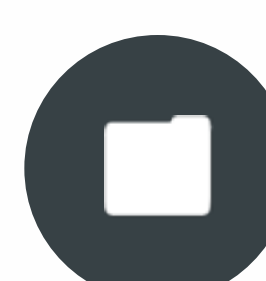
HeyKorean Inc Oct 2015 - Jun 2016

- Designed K-TOWN app's restaurant coupon UI/UX which allows the users to use coupons to get discounts. It brought over 10% increase in the daily app usage.
- Created wireframes, prototypes and lo-fi designs for HeyKorean Customer Service Center renovation project which ultimately brought 6% increase in usage.
- Produced visual, interaction designs as well as designs and prototypes for the company's website and apps using Sketch, Photoshop, Axure and Framer.js

UX Research Intern

DYD H&E May 2015 - Oct 2015

- Researched on the relationship between autistic children and human-oriented computerized systems and equipments to design accessible technology.
- Created surveys, conducted interviews and took part in various usability testings of the system.



PROJECTS

Designing Cancer Care for Kids (DuckTab)

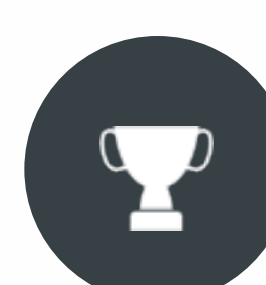
- An app designed for Children's Healthcare of Atlanta (CHOA) to help bring positive user experience to the children and the parents during their clinic journey.

Whole New Grocery Shopping Experience (Grocery HelpAR)

- An app designed for international students which offers item translation, wayfinding, optional AR feature that allows item scanning for information to enhance their shopping experience.

Make Sure They Take Their Medication (MedMinder)

- There are three parts to this project: an app for caregivers to monitor the patients' medication, a ring that the patients wear to remind them when to take their medication and an interactive medication dispenser which communicates with the app and the ring.



RECOGNITIONS

Net Impact Design Fellowship

- Representing Georgia Tech as a fellow to initiate an action project to enhance the campus community life for the students. Net Impact has selected only 10 students across the U.S.

IxDA Georgia Tech - Vice President

- Running designing, prototyping workshops and events related to UI/UX/IxD/HCI.