

Kristin Hare

UX Designer seeking 2017 Summer Internship

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PROFESSIONAL SUMMARY

User Experience Designer skilled in iterative design processes, problem solving, functional aesthetics, & user research. Proven competencies leading multidisciplinary teams of designers, engineers, salespeople, & business partners to drive product strategy & develop customer-focused products.

EDUCATION

Georgia Institute of Technology | Atlanta, GA

M.S. Human-Computer Interaction, GPA: 4.0 | Expected May 2018

Georgia Institute of Technology | Atlanta, GA

B.S. Industrial Design, Highest Honors, GPA: 3.7 | May 2012

Spanish Minor & International Plan Program

EXPERIENCE

Hitachi Power Tools | Braselton, GA

Associate Product Manager | December 2015 - July 2016

Developed power tool accessories for Lowe's & independent channels forecasted at \$10,000,000 in annual retail sales

- Improved brand awareness & product perception through development of high quality products to fit users' needs & budgets
- Analyzed online product reviews & provided solutions to improve end-user experience & brand loyalty
- Created sales presentations & presented products to sales teams & buyers

Plaid Enterprises | Norcross, GA

Product Manager | August 2014 - November 2015

Associate Product Manager | June 2012 - August 2014

Developed more than 250 products resulting in retail sales over \$2,000,000

- Tested product prototypes & documented user interaction & insights
- Researched design trends, studied competitive products & identified gaps in retail market to fulfill customers' needs
- Analyzed sales data & provided direction to graphic designers based on branded design strategy
- Provided product specifications to domestic & overseas manufacturers
- Directed digital marketing & promotions for product launches

PROJECTS

Seeing Like A Bike | Georgia Institute of Technology

UX Designer | January 2017 - Present

Design & build sensors for a bicycle to use IoT to collect environmental data

Foster-Cares | Georgia Institute of Technology

UX Designer | December 2016 - Present

Research & design an application to help children in foster care feel safe & connected

Exergames | Georgia Institute of Technology

UX Researcher & Designer | January 2017 - Present

Conduct user testing & update instruction manual for aging adults to learn gesture-based exercise video games

COURSEWORK

Service Design, Interface Prototyping, HCI Research Methods

SKILLS

Design

Wireframing, Sketching, Task Analysis, Storyboarding, Personas, Research Interviews, Usability Testing, Affinity Diagrams, Brainstorming, Ideation

Business

Excellent Communication, Problem Solving, Attention to Detail, Passion for Innovation

TOOLS

Sketch, Photoshop, Illustrator, Framer, InDesign, Axure, Balsamiq, InVision

LANGUAGES

(Working Knowledge)

HTML, CSS, JavaScript

AWARDS

2016 Technology & Aging Summit

1st Place Team for redesign of a prosthesis for dementia patients

2016 Toyota Next Generation Mobility Challenge

2nd Place Team for ride-sharing system for elderly adults

President's List

Semester GPA = 4.0 (4 semesters)

Dean's List

Semester GPA ≥ 3.0 (8 semesters)

LEADERSHIP

Industrial Designers Society of America Outreach Program

Led team of high school & college students design & build an LED light (2012), a Bluetooth speaker (2013 1st Place Award), & a hand sanitation system (2015)

Women's Leadership Conference

Designed logo & publicity items