

AKANSHA GUPTA

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SUMMARY UI/UX Designer with 4 years of experience & Master's HCI student seeking internship for Summer 2017

WORK EXPERIENCE

2016 · India

Avanti Learning Centers (Startup) UI/UX Design, User Testing, HTML/CSS

- Re-designed & user-tested Avanti's teacher-facing applications; the redesigns led to teachers becoming more efficient & saving several hours of extra work
- Created awareness about UX design & how it can be used within the product team's existing process
- Took initiative to learn front-end development & code the designs during a resource crisis

Worked with: 1 Product Manager & 3 Developers

2015 · Gap year for yoga, travel & volunteering

2014 · India

HackerEarth (Startup) UI/UX Design

- Improved the design of HackerEarth's web product that helped them gain new customers & increase business
- Worked closely with developers to get design changes implemented to perfection
- Designed graphics, websites & presentations for customer marketing & investment pitches

Worked in the core team with: 2 Founders, 3 Developers, 1 Marketing Head

2013 · India

Design For Use (Design Studio) Interaction & Visual Design

- Created prototypes as wireframes & visual mockups for mobile & desktop projects for clients in various industries
- Created interaction design concepts for project proposals, many of which later converted to projects
- Suggested improvements to increase the efficiency of the team's process & improve service delivery to clients

Worked with: UX Director, Senior & Peer Designers, & Researchers

EDUCATION

2016 - 2018 · Atlanta

Georgia Institute of Technology M.S. in Human-Computer Interaction

2008 - 2012 · India

Indian Institute of Technology, Delhi B.Tech. in Civil Engineering

SKILLS

Primary Design Skills

Concept sketches
Flows
Storyboarding
Paper prototyping
Information architecture
Wireframing
Interactive prototyping

Software Tools

Axure
InVision
Principle
HTML + CSS
Sketch
Photoshop
Illustrator

Secondary Research and Design Skills

Heuristic analysis
User interviews
Competitive analysis
Card-sorting
User surveys
Think-aloud user testing
User personas

Visual mockups

UI styleguide

Video editing

VOLUNTEERING

- Led the organization of India's first design themed Startup Weekend event (3-day startup hack-a-thon, ~60 attendees)
- Mentored startups in Microsoft Accelerator Program & gave a talk on UX design for startups
- Volunteered to teach in a village school in India & helped the 12th grade students pass their History final exam

INTERESTS

Solo-backpacked & traveled in 11 countries, Hatha Yoga trainer (since 2015)

GALLUP STRENGTHS

Restorative, Strategic, Learner, Relator, Responsibility