

SHRUTI DALVI

User Experience Designer

Seeking an internship for Summer 2017

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404-368-4435

EXPERIENCE

VoxPop Pvt. Ltd. | Mumbai, India

Design Consultant | February 2016 - June 2016

- Worked on the creative material for the website and promotions
- Collaborated with the development team on the testing phase for the new user interface, emphasizing on the usability
- Part of the team that built their blog, with the primary goal being to create a space that connects with pop culture enthusiasts

Freelance UI and Visual Designer

July 2015 - July 2016

- Worked with clients on rebranding strategies and with content creators and developers to execute the same
- Created a visual design brandbook for clients
- Designed websites and worked with developers to build it

Flarepath Digital Solutions | Mumbai, India

Senior Web & UI Designer | April 2015 - September 2015

Junior Designer | January 2014 - March 2015

- As a junior designer, my responsibilities included requirement analysis, storyboarding, prototyping, visual design, user testing
- As a senior designer, led a team of 4 (including designers and developers). Independently developed and pitched project ideas, managed projects, led interactions with the client.
- Contributed to the front-end development whenever needed
- Worked with clients in hospitality, entertainment, finance, F&B, among others.

Tech Mahindra Ltd. | Mumbai, India

Project Trainee | January 2013 - May 2013

- Designed parts of an enterprise-wide internal project management portal
- Researched effective methods of displaying data from a data dump in an intuitive and visually pleasing manner using JavaScript plotting libraries

Oracle Financial Services Software Ltd. | Mumbai, India

Project Trainee | June 2012 - July 2012

- Worked on the initial stages of wireframing and programming of an installer application.

EDUCATION

Georgia Institute of Technology

Atlanta, USA | 2016-2018

MS in Human Computer Interaction

Manipal Institute of Technology

Manipal, India | 2009-2013

BE in Computer Science Engineering

SKILLS

Research and Design

Storyboarding

Prototyping

Usability Testing

User Personas

Interviews and Surveys

Focus Groups

Task Analyses

Tools and Programming

Sketch

Adobe Photoshop

Adobe Illustrator

Adobe InDesign

Invision

Basic HTML/CSS/JS

EXTRACURRICULAR

Designer, Editorial Board

Designs and illustrations for college newsletters, yearbooks and annual fests.

Publicity Team, TedX Manipal

Set design and promotional content design.