

IVY XIAOWEI CHEN

Seeking Full Time UX Design Opportunities

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Passionate on User Experience Design with background and experience on digital and industrial product design, interaction design and user research. Now seeking UX Design fulltime position starting summer 2017.

Education

Georgia Institute of Technology

M.S. Human-Computer Interaction | May 2017

Zhejiang University

B.Eng. Industrial Design | 2011 - 2015

Skills

Design

Wireframing, Prototyping, Storyboarding, Sketching

Research

Contextual Inquiry, Usability Testing, User Studies

Tools

Photoshop, Illustrator, After Effects, Sketch
Axure, Invision, Framer.js, Principle
HTML / CSS, Java, Javascript
Final Cut Pro, Unity3D
Arduino, Processing, Rhinoceros, Keyshot

Honors

IF Concept Design Award

Truly Touch-Type | May 2014

Reddot Concept Design Award

Stablow | Oct 2013

Non-slip and non-splashing basin

Utility Model Patent No.201420075755.3 | Sep 2014

Experience

MAY 2016 | **The Coca-Cola Company** | Atlanta, GA
AUG 2016 | *UX Design Intern*

- Designed interactive dashboard and responsive web interfaces
- Conducted data analysis and data visualization

JUL 2014 | **Innomake Technology** | Hangzhou, China
OCT 2014 | *Interaction Design Intern*

- Designed multi-platform user interfaces (web, tablet, phone)
- Conducted user interviews and data analysis, refined the user work flow
- Cooperated with software engineers for product iteration

Projects

AUG 2016 | **Skybnb: Flight Delay Tracker**
DEC 2016 | *Georgia Institute of Technology* | Atlanta, GA

- Designed a visualization of flight delay data from 2015 with the intent to provide an overview of flight delay length and frequency
- It allows comparison between airline performance and the ability to see delays based on time of day and year on a airport to airport basis

AUG 2015 | **MusiSkate: Enhanced Skating Experience**
DEC 2015 | *Georgia Institute of Technology* | Atlanta, GA

- Designed a skateboard that provides real-time musical feedback to skating movements in team of 4
- Participated in ideation, user research, evaluation, usability test and UX design

SEP 2014 | **ZHIQI: Medicine Express Delivery System**
OCT 2014 | *Innomake Technology* | Hangzhou, China

- Redesigned vehicles with built-in tablet for deliverymen and designed an app for customers
- This project aimed at solving the "last one mile" problem to improve the efficiency of express delivery