

Alexandra Beall

| UX & PRODUCT DESIGN INTERNSHIP SUMMER 2017 |

EDUCATION

SEP 2016
MAY 2018

GEORGIA INSTITUTE OF TECHNOLOGY

MS Human Computer Interaction

SEP 2011
SEP 2015

UNIVERSITY OF CALIFORNIA, IRVINE

BS Informatics: Human Computer Interaction

EXPERIENCE

JAN 2015
JUN 2015

UX DESIGNER

Bunker's Paradise, Los Angeles

- Designed interaction and interface for golf driving range work out app
- Prototyped user interface for iOS app

JAN 2016
JUL 2016

UX RESEARCH ASSISTANT

LUCI Lab, UC Irvine

- Lead designer of interaction and interface of DanceCraft, a therapeutic Kinect application for children on the autism spectrum
- Facilitated user study for 30 children and deployed pilot system
- Developed algorithm to automate motion tracking and point earning of DanceCraft

APR 2014
APR 2015

UX DESIGNER AND DEVELOPER

Sponsored by GrandPad, Irvine

- Conducted contextual inquiry to inform interaction design decisions for mobile app designed for senior citizens
- Designed and implemented android interface and functionality for GrandPad system including Chess, Checkers and Memory

PROJECTS

FEB 2014
APR 2014

INFINITE PAY

Infinite Peripherals, Irvine

- Developed proof of concept for digital shopping cart scanner to mobile point of sale iOS application
- Designed and Implemented user interaction and interface for digital shopping cart

JAN 2015
APR 2015

THE HIVE

Class project, Georgia Tech

- The Hive is an interactive tree installation that helps students find open seats to work
- Iteratively designed solution to reduce amount of time it takes students to find study space at the CULC on campus
- Designed and tested low fidelity, 3D rendered, and physical prototype

CONTACT

818.321.2124

abeall3@gatech.edu

alexandrabeall.com

SKILLS

DESIGN

Sketch

Photoshop

Balsamiq

Axure

InVision

framer.js

Storyboarding

RESEARCH

Interviewing

Heuristic evaluation

Usability testing

Contextual inquiry

Affinity Diagraming

PROGRAMMING

Java

Processing

Swift

html/css

Javascript

Python

RECOGNITION

Dean's Choice Award

*ICS Student Project Showcase
2015*

Undergraduate Researcher of The Month

UROD UC Irvine - March 2015